

Frisco Family Services

25th
ANNIVERSARY

Gala
One
2019



Community Purpose Impact

Presented by:



Texas Health
Presbyterian Hospital®
PLANO

Saturday, March 23, 2019

Hilton Dallas/Plano Granite Park
5805 Granite Pkwy, Plano



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Frisco Family Services is pleased to announce its **25th annual Gala 2019 - ONE**, presented by **Texas Health Presbyterian Hospital Plano**, representing **ONE** community, coming together for **ONE** purpose, having **ONE** big impact. This year's event will be held on **Saturday, March 23, 2019, at Hilton Dallas/Plano Granite Park, at 6 p.m.**

The evening will include tantalizing tastings, presented by some of the area's finest dining establishments, as well as live music from **The Emerald City Band**. An incredible live and silent auction will provide guests with the opportunity to take home one-of-a-kind items.

Gala 2019 - ONE directly supports the mission of Frisco Family Services, helping members of our Frisco and Frisco ISD communities, which includes parts of Plano, McKinney and Little Elm, who are facing hunger, homelessness and other urgent needs improve their quality of life and achieve self-sufficiency. Be a part of a **COMMUNITY** that **CARES**, and **CHANGE LIVES** today. Support this year's gala as a sponsor, program advertiser, and/or distinguished guest.

This booklet outlines the opportunities and benefits offered for all levels of support, which will help fund the many programs and services provided to more than **3,400 individuals served** in our communities. **We hope YOU will be a part of Gala 2019 - ONE for our 25th anniversary!**

With gratitude,

Nicole S. Bursey, MSW
Executive Director

Melanie Smoot
Development Director

Sponsorship Opportunities

Diamond Sponsor - Title Sponsor of Event, limit one - SOLD

Provides utilities for 120 families.

- Company logo displayed on all auction touch pads
- On-stage recognition from emcee at event
- Full-page color ad on back cover of program
- Company logo displayed prominently on print and promotional materials including but not limited to:
 - Event program
 - Newspaper & magazine advertisements
 - Frisco Family Services' newsletter (18,000 recipients)
- Company logo displayed prominently on all event signage
- Company logo on Frisco Family Services' website
- Recognition in Frisco Family Services' Impact Report
- Social media recognition
- Priority seating - 4 reserved tables of 10 with signage

Emerald Sponsor - \$20,000

Helps 20 single parents with limited education and employment skills enter a job training program so they can take care of their families.

- On-stage recognition from emcee at event
- Full-page color ad on inside front cover or inside back cover of event program
- Company logo displayed prominently on print and promotional materials including but not limited to:
 - Event program
 - Newspaper & magazine advertisements
 - Frisco Family Services' newsletter (18,000 recipients)
- Company logo displayed prominently on sponsor signage at event
- Company logo on Frisco Family Services' website
- Social media recognition
- Priority seating - 3 reserved tables of 10 with signage

Sponsorship Opportunities

Band Sponsor, limit one - \$20,000

Helps 20 single parents with limited education and employment skills enter a job training program so they can take care of their families.

- On-stage recognition from emcee at event
- Stand-alone feature signage with company logo
- Full-page color ad on inside front cover or inside back cover of event program
- Company logo displayed prominently on print and promotional materials including but not limited to:
 - Event program
 - Newspaper & magazine advertisements
 - Frisco Family Services' newsletter (18,000 recipients)
- Company logo on Frisco Family Services' website
- Social media recognition
- Priority seating - 3 reserved tables of 10 with signage

Ruby Sponsor - \$15,000

Provides 12,500 meals to our neighbors in crisis.

- On-stage recognition from emcee at event
- Full-page color ad in event program
- Company logo displayed prominently on print and promotional materials including but not limited to:
 - Event program
 - Newspaper & magazine advertisements
 - Frisco Family Services' newsletter (18,000 recipients)
- Company logo displayed prominently on sponsor signage at event
- Company logo on Frisco Family Services' website
- Social media recognition
- Priority seating - 2 reserved tables of 10 with signage

Sponsorship Opportunities

Live Auction Sponsor, limit one - \$15,000

Provides 12,500 meals to our neighbors in crisis.

- On-stage recognition from emcee at event
- Stand-alone feature signage with company logo
- Full-page color ad in event program
- Company logo displayed prominently on print and promotional materials including but not limited to:
 - Event program
 - Newspaper & magazine advertisements
 - Frisco Family Services' newsletter (18,000 recipients)
- Company logo on Frisco Family Services' website
- Social media recognition
- Priority seating - 2 reserved tables of 10 with signage

Sapphire Sponsor - \$10,000

Provides 3,400 lunches and snack packs for children in our Summer Lunch Program.

- Full-page color ad in event program
- Company logo displayed prominently on print and promotional materials including but not limited to:
 - Event program
 - Newspaper & magazine advertisements
 - Frisco Family Services' newsletter (18,000 recipients)
- Company logo displayed prominently on sponsor signage at event
- Company logo on Frisco Family Services' website
- Social media recognition
- Priority seating - 2 reserved tables of 10 with signage

Sponsorship Opportunities

Silent Auction Sponsor, limit one - \$10,000

Provides 3,400 lunches and snack packs for children in our Summer Lunch Program.

- Stand-alone signage with company logo
- Full-page color ad in event program
- Company logo displayed prominently on print and promotional materials including but not limited to:
 - Event program
 - Newspaper & magazine advertisements
 - Frisco Family Services' newsletter (18,000 recipients)
- Company logo on Frisco Family Services' website
- Social media recognition
- Priority seating - 2 reserved tables of 10 with signage

Valet Sponsor, limit one - \$7,500

Provides childcare assistance for more than a year.

- Stand-alone signage with company logo
- Half-page color ad in event program
- Company logo displayed prominently on print and promotional materials including but not limited to:
 - Event program
 - Newspaper & magazine advertisements
 - Frisco Family Services' newsletter (18,000 recipients)
- Company logo on Frisco Family Services' website
- Social media recognition
- Priority seating - 1 reserved table of 10 with signage

Sponsorship Opportunities

Platinum Sponsor - \$5,500

Assists 110 seniors with their prescription medication costs.

- Half-page color ad in event program
- Company logo displayed prominently on print and promotional materials including but not limited to:
 - Event program
 - Newspaper & magazine advertisements
 - Frisco Family Services' newsletter (18,000 recipients)
- Company logo displayed prominently on sponsor signage at event
- Company logo on Frisco Family Services' website
- Social media recognition
- 1 reserved table of 10 with signage

Gold Sponsor - \$3,500

Provides 2,916 meals to our neighbors in crisis.

- Quarter-page color ad in event program
- Company name listed on print and promotional materials including but not limited to:
 - Event program
 - Newspaper & magazine advertisements
 - Frisco Family Services' newsletter (18,000 recipients)
- Company name listed on sponsor signage at event
- Company name listed on Frisco Family Services' website
- Social media recognition
- 1 reserved table of 10 with signage

Sponsorship Opportunities

Guest Gift Sponsor, limit one - \$3,500

Provides 2,916 meals to our neighbors in crisis.

- Stand-alone signage
- Quarter-page color ad in event program
- Company name listed on print and promotional materials including but not limited to:
 - Event program
 - Newspaper & magazine advertisements
 - Frisco Family Services' newsletter (18,000 recipients)
- Company name listed on Frisco Family Services' website
- Social media recognition
- 1 reserved table of 10 with signage

Silver Sponsor - \$2,500

Supplies 850 lunches and snack packs for children in our Summer Lunch Program.

- Company name listed on print and promotional materials including but not limited to:
 - Event program
 - Newspaper & magazine advertisements
 - Frisco Family Services' newsletter (18,000 recipients)
- Company name listed on sponsor signage at event
- Company name listed on Frisco Family Services' website
- Social media recognition
- 1 reserved table of 10 with signage

Individual Reservations - \$175 per person

Provides an individual in crisis with a month's worth of meals.

- Reservation includes - 1 reserved seat, an elegant tasting presented by local restaurants, beverages, and free valet parking.

****All sponsorship levels are for financial contributions only.****

Sponsor Pledge Form

Sponsor Name As You Want It To Appear: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Email Address: _____ Phone: _____

- ☐ Company Logo - for sponsors at \$5,500 and up
please send high resolution vector logo to **gala@friscofamilyservices.org**.
- ☐ Sponsor Program Advertisement - for sponsors at \$3,500 and up
please send full-color, no bleed program advertisement by
Friday, February 1, 2019, to **gala@friscofamilyservices.org**.

Full Page - 4.75w" x 7.75h" Half Page - 4.75w" x 3.75h" Quarter Page - 2.5w" x 3.75h"

Type of Support:

- ☐ Sponsorship Level _____ Amount \$ _____
- ☐ Admission Tickets Number of tickets _____ x \$175 each Amount \$ _____
- ☐ Donation Only Amount \$ _____

Special Instructions: _____

Billing Information:

Total \$ _____

- ☐ Check enclosed ☐ Please invoice ☐ Credit Card

Card # _____ Exp. Date _____ CVV _____

Email, Mail or Fax Form to:

Frisco Family Services

Attn: Special Events

P.O. Box 1387

Frisco, TX 75034

Phone: 972-335-9495

Fax: 972-335-9487

gala@friscofamilyservices.org

Forms are also available online at friscofamilyservices.org/gala.

Program Advertising and Auction

Program Advertisements

Program advertising provides an opportunity for organizations to promote their business to 500 gala sponsors and attendees. Your organization will gain exposure and publicly demonstrate your commitment to keeping our community strong.

Please send a full-color, no bleed program advertisement. Please submit artwork by **Friday, February 1, 2019**, to gala@friscofamilyservices.org.

Sponsorship levels of \$3,500 or more include program advertisement.

Cost: \$500

Size: Half Page - 4.75w" x 3.75h"

Cost: \$300

Size: Quarter Page - 2.5w" x 3.75h"

Live & Silent Auctions

Show your support of Frisco Family Services and Gala 2019 - ONE by making an in-kind donation to our incredible live or silent auctions. You will help support our programs and services for families and seniors and receive name recognition in the event program, gaining exposure for your business.

Examples of items needed include: vacation homes, sporting event tickets, airline vouchers, services, home decor, clothing and accessories, gift certificates, jewelry, etc.

Item Donated: _____

Value: _____ Stipulations: _____

Donor Information:

Contact Person: _____

Company Name As You Want It To Appear: _____

Address: _____

City: _____ State: _____ Zip: _____

Email Address: _____ Phone: _____

Billing Information: (for paid advertisers)

Total \$ _____ ☐ Check enclosed ☐ Please invoice ☐ Credit card

Card # _____ Exp. Date _____ CVV _____

Email, Mail or Fax Form to:

Frisco Family Services

Attn: Special Events

P.O. Box 1387

Frisco, TX 75034

Phone: 972-335-9495

Fax: 972-335-9487

gala@friscofamilyservices.org

Forms are also available online at friscofamilyservices.org/gala.

Your Donations in Action



Hunger and food insecurity make it difficult for children to focus in school and adults to concentrate on finding work. Frisco's only community Food Pantry is one of Frisco Family Services' most utilized services, providing 398,813 meals to neighbors in crisis last year.

While many have had to cut back during economic challenges, others in our community struggle to afford basic necessities. Last year, more than \$1.1 million was provided in program support, including emergency financial assistance to families for rent/mortgage payments, utilities, prescriptions, gas vouchers, visits to our food pantry, and other supportive services.



Helping clients achieve self-sufficiency is a key component of our mission. Adult life skills workshops give individuals the education, tools, training and support needed for success. Workshop topics include job readiness, money management, positive parenting, nutritional education, stress management and more.



**P.O. Box 1387 / 8780 3rd St
Frisco, TX 75034
972-335-9495**

FriscoFamilyServices.org



Frisco Family Services is a 501(c)(3) non-profit tax-deductible organization that has since 1994 helped members of our Frisco and Frisco ISD communities, which includes parts of Plano, McKinney and Little Elm, who are facing hunger, homelessness and other urgent needs improve their quality of life and achieve self-sufficiency.