

# FRISCO FAMILY SERVICES

## Gala *One* 2018

COMMUNITY • PURPOSE • IMPACT

PRESENTED BY:



**Texas Health**  
Presbyterian Hospital®  
PLANO

**SATURDAY, MARCH 3, 2018**

*Hilton Dallas/Plano Granite Park*  
*5805 Granite Pkwy, Plano*

# FRISCO FAMILY SERVICES



PRESENTED BY:  **Texas Health**  
Presbyterian Hospital®  
PLANO

COMMUNITY • PURPOSE • IMPACT

**SATURDAY, MARCH 3, 2018** *Hilton Dallas/Plano Granite Park*  
**SIX O'CLOCK IN THE EVENING** *5805 Granite Pkwy, Plano*

Frisco Family Services is pleased to announce its 24th annual **Gala ONE** representing **ONE community**, coming together for **ONE purpose**, having **ONE big impact**. This year's event will be held on **Saturday, March 3, 2018, at Hilton Dallas/Plano Granite Park at 6 p.m.**

The evening will include tantalizing tastings, presented by some of the area's finest dining establishments, as well as live music from **The Emerald City All-Stars**. An incredible live and silent auction will provide guests with the opportunity to take home one-of-a-kind items.

**Gala - ONE** directly supports the mission of Frisco Family Services, helping members of our communities who are facing hunger, homelessness and other urgent needs improve their quality of life and achieve self-sufficiency. Be a part of a **COMMUNITY that CARES**, and **CHANGE LIVES** today. Support this year's gala as a sponsor, program advertiser, and/or distinguished guest.

This booklet outlines the opportunities and benefits offered for all levels of support, which will help to fund the many programs and services provided to more than 3,490 individuals served in our communities. We hope YOU will be a part of 2018 Gala - ONE!

With gratitude,

A handwritten signature in black ink, reading "Nicole S. Bursey".

**Nicole S. Bursey, MSW**  
Executive Director

A handwritten signature in black ink, reading "Melanie Smoot".

**Melanie Smoot**  
Development Director

# SPONSORSHIP OPPORTUNITIES

## **Diamond Sponsor - Title Sponsor of Event, limit one, SOLD**

- Company logo displayed on ALL auction touch pads
- On-stage recognition from emcee at event
- Full-page color ad on back cover of program
- Company logo displayed prominently on print and promotional materials including but not limited to:
  - Invitation
  - Event program
  - Newspaper & magazine advertisements
  - Frisco Family Services' newsletter (18,000 recipients)
- Company logo displayed prominently on ALL event signage
- Company logo on Frisco Family Services' website
- Recognition in Frisco Family Services' impact report
- Social media recognition
- Priority seating - 4 reserved tables of 10 with signage

## **Emerald Sponsor - \$20,000**

### **Option 1:**

- On-stage recognition from emcee at event
- Full-page color ad on inside front cover or inside back cover of event program
- Company logo displayed prominently on print and promotional materials including but not limited to:
  - Invitation
  - Event program
  - Newspaper & magazine advertisements
  - Frisco Family Services' newsletter (18,000 recipients)
- Company logo displayed prominently on sponsor signage at event
- Company logo on Frisco Family Services' website
- Social media recognition
- Priority seating - 3 reserved tables of 10 with signage

### **Option 2:**

- Includes all of the above sponsorship benefits with the exception of 3 reserved tables. 2 tables will be reserved, and the cost of the 3rd table will be applied directly to the Fund-A-Need announced during the evening of the gala.

### **Option 3:**

- Includes all of the above sponsorship benefits with the exception of 3 reserved tables. 1 table will be reserved, and the cost of the 2nd and 3rd table will be applied directly to the Fund-A-Need announced during the evening of the gala.

\*The Fund-A-Need directly supports Frisco Family Services' programs and services.

# SPONSORSHIP OPPORTUNITIES

## **Band Sponsor, limit one - \$20,000**

### **Option 1:**

- On-stage recognition from emcee at event
- Stand-alone featured signage
- Full-page color ad on inside front cover or inside back cover of event program
- Company logo displayed prominently on print and promotional materials including but not limited to:
  - Invitation
  - Event program
  - Newspaper & magazine advertisements
  - Frisco Family Services' newsletter (18,000 recipients)
- Company logo on Frisco Family Services' website
- Social media recognition
- Priority seating - 3 reserved tables of 10 with signage

### **Option 2:**

- Includes all of the above sponsorship benefits with the exception of 3 reserved tables. 2 tables will be reserved, and the cost of the 3rd table will be applied directly to the Fund-A-Need announced during the evening of the gala.

### **Option 3:**

- Includes all of the above sponsorship benefits with the exception of 3 reserved tables. 1 table will be reserved, and the cost of the 2nd and 3rd table will be applied directly to the Fund-A-Need announced during the evening of the gala.

\*The Fund-A-Need directly supports Frisco Family Services' programs and services.

# SPONSORSHIP OPPORTUNITIES

## Ruby Sponsor - \$15,000

### Option 1:

- On-stage recognition from emcee at event
- Full-page color ad in event program
- Company logo displayed prominently on print and promotional materials including but not limited to:
  - Invitation
  - Event program
  - Newspaper & magazine advertisements
  - Frisco Family Services' newsletter (18,000 recipients)
- Company logo displayed prominently on sponsor signage at event
- Company logo on Frisco Family Services' website
- Social media recognition
- Priority seating - 2 reserved tables of 10 with signage

### Option 2:

- Includes all of the above sponsorship benefits with the exception of 2 reserved tables. 1 table will be reserved, and the cost of the 2nd table will be applied directly to the Fund-A-Need announced during the evening of the gala.

\*The Fund-A-Need directly supports Frisco Family Services' programs and services.

## Sapphire Sponsor - \$10,000

### Option 1:

- Full-page color ad in event program
- Company logo displayed prominently on print and promotional materials including but not limited to:
  - Invitation
  - Event program
  - Newspaper & magazine advertisements
  - Frisco Family Services' newsletter (18,000 recipients)
- Company logo displayed prominently on sponsor signage at event
- Company logo on Frisco Family Services' website
- Social media recognition
- Priority seating - 2 reserved tables of 10 with signage

### Option 2:

- Includes all of the above sponsorship benefits with the exception of 2 reserved tables. 1 table will be reserved, and the cost of the 2nd table will be applied directly to the Fund-A-Need announced during the evening of the gala.

\*The Fund-A-Need directly supports Frisco Family Services' programs and services.

# SPONSORSHIP OPPORTUNITIES

## Live Auction Sponsor, limit one - \$10,000

### Option 1:

- Stand-alone featured signage
- Full-page color ad in event program
- Company logo displayed prominently on print and promotional materials including but not limited to:
  - Invitation
  - Event program
  - Newspaper & magazine advertisements
  - Frisco Family Services' newsletter (18,000 recipients)
- Company logo on Frisco Family Services' website
- Social media recognition
- Priority seating - 2 reserved tables of 10 with signage

### Option 2:

- Includes all of the above sponsorship benefits with the exception of 2 reserved tables. 1 table will be reserved, and the cost of the 2nd table will be applied directly to the Fund-A-Need announced during the evening of the gala.

\*The Fund-A-Need directly supports Frisco Family Services' programs and services.

## Silent Auction Sponsor, limit one - \$8,500

### Option 1:

- Stand-alone featured signage
- Half-page color ad in event program
- Company logo displayed prominently on print and promotional materials including but not limited to:
  - Invitation
  - Event program
  - Newspaper & magazine advertisements
  - Frisco Family Services' newsletter (18,000 recipients)
- Company logo on Frisco Family Services' website
- Social media recognition
- Priority seating - 2 reserved tables of 10 with signage

### Option 2:

- Includes all of the above sponsorship benefits with the exception of 2 reserved tables. 1 table will be reserved, and the cost of the 2nd table will be applied directly to the Fund-A-Need announced during the evening of the gala.

\*The Fund-A-Need directly supports Frisco Family Services' programs and services.

# SPONSORSHIP OPPORTUNITIES

## **Valet Sponsor, limit one - \$7,500**

- Stand-alone featured signage
- Half-page color ad in event program
- Company logo displayed prominently on print and promotional materials including but not limited to:
  - Invitation
  - Event program
  - Newspaper & magazine advertisements
  - Frisco Family Services' newsletter (18,000 recipients)
- Company logo on Frisco Family Services' website
- Social media recognition
- 1 reserved table of 10 with signage

## **Platinum Sponsor - \$5,500**

- Half-page color ad in event program
- Company logo displayed prominently on print and promotional materials including but not limited to:
  - Invitation
  - Event program
  - Newspaper & magazine advertisements
  - Frisco Family Services' newsletter (18,000 recipients)
- Company logo displayed prominently on sponsor signage at event
- Company logo on Frisco Family Services' website
- Social media recognition
- 1 reserved table of 10 with signage

## **Gold Sponsor - \$3,500**

- Half-page color ad in event program
- Company name listed on print and promotional materials including but not limited to:
  - Invitation
  - Event program
  - Newspaper & magazine advertisements
  - Frisco Family Services' newsletter (18,000 recipients)
- Company name listed on sponsor signage at event
- Company name listed on Frisco Family Services' website
- Social media recognition
- 1 reserved table of 10 with signage

# SPONSORSHIP OPPORTUNITIES

## **Guest Gift Sponsor, limit one - \$3,500**

- Stand-alone signage
- Quarter-page color ad in event program
- Company name listed on print and promotional materials including but not limited to:
  - Invitation
  - Event program
  - Newspaper & magazine advertisements
  - Frisco Family Services' newsletter (18,000 recipients)
- Company name listed on Frisco Family Services' website
- Social media recognition
- 1 reserved table of 10 with signage

## **Silver Sponsor - \$2,500**

- Company name listed on print and promotional materials including but not limited to:
  - Invitation
  - Event program
  - Newspaper & magazine advertisements
  - Frisco Family Services' newsletter (18,000 recipients)
- Company name listed on sponsor signage at event
- Company name listed on Frisco Family Services' website
- Social media recognition
- 1 reserved table of 10 with signage

## **Individual Reservations - \$150 per person**

- Reservation includes - 1 reserved seat, an elegant tasting presented by local restaurants, beverages, and parking.

**\*All sponsorship levels are for financial contributions only.\***



# SPONSOR PLEDGE FORM

Sponsor Name As You Want It To Appear: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

- ☐ Company Logo - for sponsors at \$5,000 and up  
Please send high resolution vector logo to [gala@friscofamilyservices.org](mailto:gala@friscofamilyservices.org).
- ☐ Sponsor Program Advertisement (if applicable)  
Please send full-color, no bleed program advertisement by **January 15, 2018**, to [gala@friscofamilyservices.org](mailto:gala@friscofamilyservices.org).

Full Page - 4.75w" x 7.75h"

Half Page - 4.75w" x 3.75h"

## Type of Support:

- ☐ Sponsorship Level \_\_\_\_\_ Amount \$ \_\_\_\_\_
- ☐ Sponsorship Options: Option 1: \_\_\_\_\_ Option 2: \_\_\_\_\_ Option 3: \_\_\_\_\_  
(Select One)
- ☐ Admission Tickets Number of tickets \_\_\_\_\_ x \$150 each Amount \$ \_\_\_\_\_
- ☐ Donation Only Amount \$ \_\_\_\_\_
- ☐ Special Instructions: \_\_\_\_\_

## Billing Information:

Total \$ \_\_\_\_\_

- ☐ Check enclosed ☐ Please invoice ☐ Credit Card

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_

Email, Mail or Fax Form to:

Frisco Family Services

Attn: Special Events

P.O. Box 1387

Frisco, TX 75034

Phone: 972-335-9495

Fax: 972-335-9487

[gala@friscofamilyservices.org](mailto:gala@friscofamilyservices.org)

**Forms are also available online at [friscofamilyservices.org/gala](http://friscofamilyservices.org/gala).**

# PROGRAM ADVERTISING AND AUCTION

## Program Advertisements

Program advertising provides an opportunity for organizations to promote their business to 500 gala attendees and sponsors. Your organization will gain exposure and publicly demonstrate your commitment to keeping our community strong.

All advertisements must be camera ready, full color and do not require a bleed. Please submit artwork by **January 15, 2018**, to [gala@friscofamilyservices.org](mailto:gala@friscofamilyservices.org).

\*Sponsorship levels of \$3,500 or more include program advertisement.\*

Cost: \$500

Size: Half Page - 4.75w" x 3.75h"

Cost: \$300

Size: Quarter Page - 2.5w" x 3.75h"

## Live & Silent Auctions

Show your support of Frisco Family Services and Gala 2018 - ONE by making an in-kind donation to our incredible live or silent auctions. You will help support our mission and receive name recognition in the event program, gaining exposure for your business.

Examples of items needed include: vacation homes, sporting event tickets, airline vouchers, services, home decor, clothing and accessories, gift certificates, jewelry, etc.

Item Donated: \_\_\_\_\_

Value: \_\_\_\_\_ Stipulations: \_\_\_\_\_

### Donor Information

Contact Person: \_\_\_\_\_

Company Name As You Want It To Appear: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Billing Information: (for paid advertisers)

Total \$ \_\_\_\_\_ ☐ Check enclosed ☐ Please invoice ☐ Credit card

Card # \_\_\_\_\_ CVV \_\_\_\_\_ Exp. Date \_\_\_\_\_

E-mail, Mail or Fax Form to:

Frisco Family Services

Phone: 972-335-9495

Attn: Special Events

Fax: 972-335-9487

P.O. Box 1387

[gala@friscofamilyservices.org](mailto:gala@friscofamilyservices.org)

Frisco, TX 75034

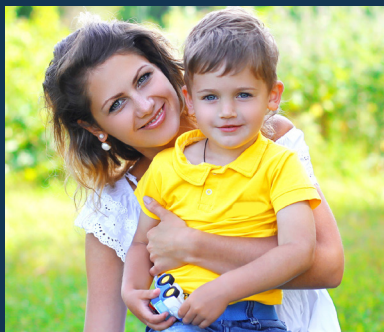
***Forms are also available online at [friscofamilyservices.org/gala](http://friscofamilyservices.org/gala).***

# YOUR DONATIONS IN ACTION



Hunger and food insecurity make it difficult for children to focus in school and adults to work. Frisco's only community Food Pantry is one of Frisco Family Services' most utilized services, providing more than **474,600 meals** to neighbors in crisis last year.

While many have had to cut back during economic challenges, others in our community struggle to afford basic necessities. Last year, more than **\$1.24 million** was provided in program support, including emergency financial assistance to families for rent/mortgage payments, utilities, prescriptions, gas vouchers and visits to the Food Pantry.



Helping clients achieve self-sufficiency is a key component of our mission. Adult life skills workshops give individuals the education, tools, training and support needed for success. Workshop topics include job readiness, money management, positive parenting, nutritional education, and more.



P.O. Box 1387 / 8780 3rd St  
Frisco, TX 75034  
972-335-9495

**[FriscoFamilyServices.org](http://FriscoFamilyServices.org)**

Frisco Family Services is a 501(c)(3) non-profit tax-deductible organization that has for over 23 years helped members of our communities who are facing hunger, homelessness and other urgent needs improve their quality of life and achieve self-sufficiency.